

BLINKPLAN MAGAZINE - September 2008

(Last updated: 16 Sep 2008)

The Blinkplan test issue

Notes: This issue goes on sale a week early.
Content to be decided on for pages 116 to 127

Cover sections: 4 x 1 Inside sections: 8 x 1 32 x 1 64 x 2

Editorial	x 78.67
Ad	x 34.83
Bartered ad	x 5.25
Ad slot to be sold	x 4.0
Advertisorial	x 7.25
Supplement editorial	x 21.0
Supplement ad	x 9.0

TOTAL **159**

Stitch-in:

1

subscription card	subscription card
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2

scent strip	scent ad
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Joerg Diekmann - Mario Testino
Cover

cars	cars	bikes	bikes	contents	contents	sweets	ed's note	pens	reader comments	reader comments	reader comments	pencils	pencils		
14	15	16	17	18	19	20	21	22	23	24	25	26	27		
fashion shoot	fashion shoot	fashion shoot	fashion shoot	fashion shoot	fashion shoot	fashion shoot	fashion shoot	fashion shoot	fashion shoot	fashion shoot	fashion shoot	fashion shoot	fashion shoot		
28	29	30	31	32	33	34	35	36	37	38	39	40	41		
handbags	handbags	climbing	climbing	gear	climbing	route guide	sports	sports	sports	sports	sneakers	equipment store	equipment store	news	news
42	43	44	45	46	47	48	49	50	51	52	53	54	55		
news	news	news	news	travel	travel	map co	travel	travel	airline	behind the scenes	behind the scenes	clothing	clothing		
56	57	58	59	60	61	62	63	64	65	66	67	68	69		
hair gel	profile	profile	profile	profile	profile	profile	jewellery	makeup	makeup	styling aids	special section	special section	special section		
70	71	72	73	74	75	76	77	78	79	80	81	82	83		
special section	special section	special section	special section	cellphones	cellphones	wallets	shopping 1	shopping 2	bank	shopping 3	shopping 4	computers			
84	85	86	87	88	89	90	91	92	93	94	95	96	97		



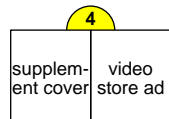
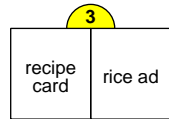
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factory store 98	factory store 99	supermarket 100	food opener 101	recipes 102	recipes 103	recipes 104	pasta 105	cakes 106	cakes 107	ice cream 108	ice cream 109	beer 110	beer 111
beer 112	wine 113	ice 114	glass- es beer 115	? 116	? 117	? 118	? 119	? 120	? 121	? 122	? 123	? 124	? 125
? 126	? 127	listings 128	listings 129	listings 130	listings 131	listings 132	listings 133	back-page column 134	souffle 135	chocolate mousse 136	contents 137	movie promo 138	foreword 139
TV promo 140	TV promo 141	hot movie stars 142	hot movie stars 143	hot movie stars 144	hot movie stars 145	hot movie stars 146	hot movie stars 147	hot movie stars 148	hot movie stars 149	movie promo 150	reviews opener 151	reviews 152	DVD sale 153
reviews 154	DVD giveaway 155	reviews 156	157	producers 158	producers 159	technology 160	technology 161	TV guide 162	TV guide 163	TV guide 164	TV guide 165	TV guide 166	TV guide 167
guest column 168	jelly 169	watches 170											

